

# SEATAC CITY COUNCIL SPECIAL MEETING MINUTES

January 9, 2007  
5:00 PM

City Hall  
Council Chambers

**CALL TO ORDER:** The SeaTac City Council Special Meeting was called to order by Mayor Gene Fisher at 5:04 p.m.

**COUNCIL PRESENT:** Mayor Gene Fisher, Deputy Mayor Ralph Shape, Councilmembers Anthony (Tony) Anderson, Chris Wythe, Terry Anderson, Joe Brennan, and Don DeHan.

**ADMINISTRATIVE STAFF:** City Manager Craig Ward, Assistant City Manager Tina Rogers, Senior Assistant City Attorney Mark Johnsen, City Clerk Judith Cary, Senior Project Coordinator Soraya Lowry, Assistant Fire Chief Brian Wiwel, and Chief of Police Services Greg Dymerski and Police Administration Captain Annette Louie. Several Department Heads and staff were also in attendance.

## **PRESENTATION:**

### **•Televising Council Meetings**

Senior Programs Coordinator Lowry introduced City of Sammamish Communications Manager Tim Larson and stated he was asked to review with Council and staff tips on how to look, feel, and sound best on TV. He has ushered the City of Sammamish through the same process; televising and re-broadcasting Council Meetings. Ms. Lowry briefed on the process of televising Regular Council Meetings (RCM). The goal is to start re-broadcasting RCMs in March. They will not be aired live. There will be a video crew in the chambers capturing the footage. The crew will then have several days to provide minor editing, such as adding logos, identifying speakers, and shortening up any superfluous breaks. The footage will be aired on SeaTV. At the January 23 RCM, Impact Studio Pros will video (dry run) the meeting and at the February 13 RCM, Puget Sound Access will do the same. DVDs will be provided to Council and Department Directors to review. By the end of February, policies & procedures will be completed and one of the vendors will be selected to air SeaTac RCMs.

Mr. Larson stated he has had substantial background in TV broadcasting. Three years ago, he started airing the City of Sammamish TV Channel. Shortly thereafter, their Council started broadcasting meetings on TV. The process went smoothly. There was some anxiety on the part of the City that there might be some difficulties such as speakers being too precise or unnatural. That did not happen. Within the first 30 minutes of the first meeting, people ignored the cameras. He then explained the tips for speakers regarding clothing, microphone usage, posturing, and presentation.

Council questions ensued to which Mrs. Lowry and Mr. Larson answered. Mrs. Lowry stated the plan is to try televising on a one-year basis with a selected vendor that will bring all the needed equipment. During this period, the City will not invest in securing anything to the Council Chamber infrastructure. If, through the 2008 budget process, Council wants to continue and make the investment, then staff would review automated technology.

Mr. Larson stated there have not been any significant problems in televising Sammamish Council Meetings and no change in public attendance. Council recognition will increase. Sammamish has not gone live yet but will very soon. He added that they do not edit their meetings. When editing for content, that can be a problem as to where to draw the line.

City Manager Ward stated the Council each have monitors at the dais. The projector screen behind the Council is mainly for the audience's benefit as are the two monitors on each side of the Chamber. The presentation images could probably be inputted directly into the record so the cameras would not have to project the images. Also the screen can be raised between presentations.

The Mayor and Council thanked Mr. Larson for his helpful input from his years of experience in the field of televising.

## **ADJOURNMENT:**

MOVED BY DEHAN, SECONDED BY BRENNAN TO ADJOURN THE SPECIAL MEETING OF THE SEATAC CITY COUNCIL AT 5: 40 P.M.

MOTION CARRIED UNANIMOUSLY.

---

Gene Fisher, Mayor

---

Judith L. Cary, City Clerk